

# Effective material flow simulation to optimize port logistics

## HOW ICARUS STRENGTHENED A SHIPPING COMPANY THROUGH INDIVIDUAL COACHING

A shipping and logistics company wanted to improve its port logistics through a material flow simulation. However, they lacked the necessary expertise to implement the project independently. They urgently needed support and know-how to integrate the simulation into their daily work.

### Objective

- Enabling the customer to independently create material flow simulations
- Building competence in the application of Plant Simulation from Siemens PLM
- Creating internal expertise and preparing for future challenges

### Proceed

- Individual coaching with flexible hourly quota
- Troubleshooting and specific coaching sessions
- Incorporation of expert knowledge for effective simulation project implementation

### Result

- Detailed, customizable simulation model
- Internal expert trained in material flow simulation
- Strengthened capabilities for future simulations

*"I couldn't be happier! Thanks to the flexible scheduling and the sharing of in-depth expert knowledge, I feel perfectly coached!" - Steven Krüger*

**MATERIAL FLOW EXPERT**

# BS-ST-002

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